

**PENDRAGON THEATRE AUDIENCE SURVEY**

**Date You Attended:** \_\_\_\_\_ **Production You Saw:** \_\_\_\_\_

**(please circle the most appropriate response)**

**1. Your primary place of residence is:**

- A. Saranac Lake
- B. Within 25 miles of Saranac Lake
- C. Within 50 miles of Saranac Lake
- D. More than 50 miles from Saranac Lake

**2. If your primary residence is not in the Saranac Lake area are you:**

- A. A temporary resident (second home summer/winter)
- B. A visitor to the area

**3. If this is your first visit where did you hear of Pendragon Theatre:**

- A. Newspaper advertisement
- B. Poster
- C. Tourism brochure or Saranac Lake Area Chamber of Commerce information
- D. Pendragon web site
- E. Friend's recommendation

**4. What type of programming do you enjoy or prefer:**

- A. Classical drama
- B. Classical comedy
- C. Contemporary drama
- D. Contemporary comedy
- E. First-time productions
- F. All of the above

**5. Are you aware of (or have you attended) the following components of the Theatre calendar:**

- A. Summer Repertory programming
- B. Arts and Education programming
- C. Holiday performances
- D. New Directions series
- E. Home performances in Spring and Fall
- F. Annual Benefit Gala

**6. If you have any thoughts that you would like to share about your experience at Pendragon Theatre please feel free to do so below. Your responses will help us make the Theatre even more accessible and enjoyable.**

**COMMENTS:**

**You may email your survey as an attachment to [pdragon@northnet.org](mailto:pdragon@northnet.org) Or "snail mail" to Pendragon Theatre 15 Brandy Brook Avenue, Saranac Lake, NY 12983**

**Or, if you are visiting the theatre, please place the survey in the blue box by the front door in the lobby. Thank you!**