



PENDRAGON THEATRE 2009-2010

Year-Round Program

May 1, 2009- May 31, 2010

AD SIZE	DIMENSIONS	COST*
1/8 page	2 7/16" x 1 3/4"	\$90
1/4 page V	2 7/16" x 3 5/8"	\$165
1/4 page H	5" x 1 3/4"	\$165
1/2 page	5" x 3 3/4"	\$275
Full page	5" x 7 7/8"	\$425
Full page Inside front cover, inside back cover, and back cover (available first to show sponsors)		\$500

PLEASE PROVIDE DIGITAL ADS TO SPECIFIED SIZE.

Acceptable digital files: Quark 5, Illustrator, Photoshop, InDesign, Publisher, Word, PDF's

**Additional fees may apply for us to make changes to an ad.*

Reserve space by: March 1
 Camera-ready ad due: March 15
 Payment due by: April 15
 Questions? Call or email: Bob Pettee 891-1854
 Bonnie Brewer 524-4271

PENDRAGON THEATRE

15 Brandy Brook Ave., Saranac Lake, NY 12983 • 518-891-1854
 www.pendragontheatre.org • pdragon@northnet.org

PLEASE include YOUR business name in the digital file name, (i.e. call it ACME_AD.pdf)

Full page ad size:
 5" x 7 7/8"

\$425 (inside covers and back cover \$500)

Be a part of our 29th year!

1/2 page ad size
 5" x 3 3/4"
\$275

1/8 page ad
 2 7/16" x 1 3/4"
\$90

1/4 page vertical ad
 2 7/16" x 3 5/8"
\$165

1/4 page horizontal ad
 5" x 1 3/4"
\$165

